



EUfarms

European Network of Agroecological Farms
Certified Organic Agriculture
www.eufarms.net



Presentation of the "Organic IDEA" project

The association – Who are we?

EUfarms: a network of 320 certified organic farms in agroecology, a robust and effective model for the agroecological transition in Europe!

EUfarms is a rapidly growing European network of certified organic farms and cooperatives covering more than 30 hectares, diversified and with on-farm processing unit, which implement agroecology in an adaptive and systemic approach. Founded in 2021 on the initiative of farmers and structured as a French association in 2023, it now covers six European countries: France, Belgium, Germany, Italy, Poland, and Denmark.

Its mission is to promote, disseminate, and scale up **a viable, resilient, and inspiring model of scientifically proven organic agroecology**:

- **SCIENTIFICALLY DEMONSTRATE** the robustness and environmental, social, and economic performance of the EUfarms model.
- **DISSEMINATE AND RAISE AWARENESS** of the EUfarms model and the innovations of pioneers at all levels of the agri-food system. Support farmers with images and data, concrete examples, and profiles.
- **CARE FOR AND TRANSMIT** by creating a **network of learning farms** and hybrid training courses so that farmers can train through immersion in the field and at home, and pioneers can pass on their knowledge, while promoting geographical and intergenerational exchanges around innovative practices (particularly in the face of climate change).

The project: Organic IDEA

Project objectives:

To objectify the EUfarms model, i.e., European farms of more than 30 ha certified in organic agriculture with at least two production workshops and one processing unit. To achieve this,

the EUfarms team uses the IDEA 4 method¹, which is a multi-criteria farm assessment method.

This project has multiple operational objectives:

- To conduct an action research project on the multi-criteria assessment of triple performance (ecological, social, economic);
- Build an anonymized reference database useful for lobbying and advocacy work in favor of organic, small-scale, and diversified farms;
- Share the results at various events organized by the scientific and associative community (symposiums, Agroecology Europe meetings, etc.);
- Develop a collective of farmer-researchers;
- Serve as an educational tool with the aim of ensuring peer learning.

Are you a farm?

Your commitment:

Time: 2 days of work in total.

- Initial contact and discussions with the team
- Half a day on site at the farm to carry out the assessment after setting a date with you.
- 2 hours via video conference for individual feedback on the results for your farm.
- 2 hours of video conferencing for a collective presentation of the entire project with all participating farms.



To participate in the project, you must join the EUfarms association (membership costs €30 per year for farms). You will be given a membership form at the time of the assessment.

What's in it for you

Farms are paid €600 per day, including tax, or €1,200 per farm for the entire project (travel expenses included where applicable).

The results of your farm's assessment will be presented to you and summary documents will be provided. These tools can help with farm management, transfer of knowledge, or training.

A project report brochure with anonymized farms will be distributed to all members of the association and project participants.

Photos and videos of your farm may be taken by drones and will also be sent to you.

Privileged access to EUfarms+, a European network of peer-to-peer learning farms (Erasmus+ funding for hosting on your farm and for training at EUfarms in other European countries), study trips in Europe, and all projects carried out by EUfarms.

¹ <https://methode-idea.org/>